Alfredo J Dominguez

Full Stack Web Developer

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About

Full Stack Web Developer with hands-on experience, specialized in React with a background in Digital Marketing.

Out-of-the-box creative problem solver. Detail-oriented with exceptional bilingual communication skills (verbal/written).

I like to constantly improve my development skills by staying up to date with the latest web technologies and writing better code.

Relevant Experience

Independent Developer - Full Stack Developer

December 2021 - Present // Miami, FL

▷ Fishing Shirts Store: Affiliate website that offfers an experience similar to e-commerce where users can find their favorite fishing shirts and then buy on Amazon. Built using the MERN stack(MongoDB, Express, React, and Next).

▷ Todo Tasker App: web app with authentication, where users can register and safely store their to-do lists; and admin users can manage other users performing all CRUD operations. Built using the MERN stack.

▷ Conversion Lab Landing Page: conversion landing page to capture valuable leads for the business offering a friendly and excellent user experience. Created using React & Next, and Tailwind.

Associate Director Digital Ad Marketing @ University of Miami

April 2022 - Present // Miami, FL

▷ Setup tracking of UM License Plate form submissions using JavaScript to connect the Iframe to the backend.

▷ Integrated Facebook ads, Google ads with the backend to make those systems work efficiently and get a better Return on Investment.

Digital Marketing Specialist @ Univista Insurance

February 2020 - April 2022 // Miami, FL

▷ Responsible for managing all digital marketing efforts. In addition I created landing pages from scratch using HTML, CSS, JavaScript, and WordPress.

▷ Implemented a chat bot connected to the backend, which made possible for customers to ask for insurance, then get a call from their assigned insurance agent in an automatic way.

Skills

HTML, CSS, SASS, Javascript, Typescript

Tools

Git, Github, Vercel, Railway, Wordpress

Libraries & Frameworks

React, Next.js, Redux. Node.js, Styled Components, Material UI, Tailwind CSS

Databases & ORMS

MongoDB, Mongoose

Education

Bandec Bank of Santi Spiritus

2011 // Santi Spiritus , Cuba

Analyst, Software Development

University of Santi Spiritus

2011 // Santi Spiritus , Cuba

Summer Intern, Software Developer

University of Santi Spiritus

2007 – 2011 // Miami, FL

Bachelor's Degree in Computer Science

Languages

English – Spanish

Interests

Web technologies, online Marketing, traveling, reading, hiking, philosophy, business, investing